



**Chicago Zoological Society**  
*Inspiring Conservation Leadership*

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| <b>Title</b>               | <b>Communications Research Intern (Paid)</b>   |
| <b>Learning Objectives</b> | Interns will gain an understanding of techniques used to measure and evaluate a variety of services and programs at Brookfield Zoo, such as audience needs, level of guest satisfaction, success of special exhibits, or people's connections to nature.   |
| <b>Responsibilities</b>    | Research projects include work and data collection to help understand different audience needs, explore levels of guest satisfaction, assessing special exhibits, and measuring connections to nature. Projects will include quantitative and qualitative data collection techniques. Interns will aid in data collection (mostly out of doors in the park) and with data entry and may help with other aspects of ongoing research projects such as pilot testing new methodologies.  |
| <b>Requirements</b>        | <ul style="list-style-type: none"><li>• Minimum one year of college at an accredited institution; G.P.A. 2.5/4.0, majoring in psychology, behavioral science, biology, environmental education, or other social sciences or related field or coursework. Some college coursework in/ basic understanding of statistics are preferred.</li><li>• Minimum 18 years of age.</li><li>• Completion of a reflective journal or project required as part of internship.</li><li>• Strong interpersonal skills.</li><li>• Strong computer skills.</li><li>• Excellent organizational and communication skills, experience interacting with the public, great customer service skills, and experience working on a team are desirable.</li><li>• Must be able to commit to 12 weeks; approximately 40 hours/week.</li></ul> |
| <b>Wage Rate</b>           | <ul style="list-style-type: none"><li>• \$8.50 per hour.</li></ul>   |

Brookfield, Illinois 60513-0719 708.688.8400 [www.CZS.org](http://www.CZS.org)

Brookfield Zoo is owned by the Forest Preserve District of Cook County and managed by the Chicago Zoological Society.  
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