

## **Brookfield Zoo Photo Contest 2023 Official Rules**

### **Contest Period**

- Contest begins May 26, 2023, 12:00 p.m. CDT and ends August 11, 2023, 5:00 p.m. CDT (“Contest Period”)

### **Entry Information and Photo Requirements**

- Photo entry must feature an animal or animals. (Photos with people will not be accepted and will be disqualified.)
- Any photo watermarked with words or graphics will not be accepted and will be disqualified.
- Photos will only be accepted digitally. No photos will be accepted by snail mail, delivery service, or dropped off at the Zoo.
- Photo must be a JPG/JPEG at a minimum resolution of 3600 x 2700 pixels and a maximum file size of 24MB at time of submission.
- One photo entry per person.
- A Photo Contest official entry form must be completed (collectively, the “entry”). An official entry form is obtained by clicking [www.CZS.org/2023PhotoContest](http://www.CZS.org/2023PhotoContest).
- Photos do not have to be taken at Brookfield Zoo.
- Entry must be received between May 26, 2023, 12:00 p.m. CDT and August 11, 2023, 5:00 p.m. CDT. The Chicago Zoological Society (the “Society”) is not responsible for misdirected entries. Sponsors, as defined below, are not responsible for any computer, telephone or mechanical error, entrant’s inability to access the official entry form/official rules on our website, injury or damage to participant’s or any other person’s computer related to or resulting from participation or downloading any material or any other error.
- Entrants retain any and all copyrights to their entries.
- Entry photos must have been taken by the entrant and must be original, unpublished, suitable for publication (i.e., may not be obscene or indecent), and must not infringe the rights of any third party.
- Photographs must not be digitally enhanced. Minor adjustments, including contrast, color adjustments, minor crops, and other small details are acceptable.
- By submitting an entry, entrants grant to the “Society” and its agents, successors, and assigns, and anyone authorized by them, a non-exclusive, perpetual, irrevocable, worldwide, royalty-free right and license the right to use, copy, reproduce, display, perform, distribute, modify, adapt, publish, and/or create derivative works based on or not use the entry in any way, in whole or in part in any and all media now known or later developed, including on the Society’s website, without geographic limitation or additional compensation, except if entrant is a resident of TN and where prohibited by law. Entrants consent to the “Society” doing or omitting to do any act that would otherwise infringe the entrant’s “moral rights” in their entries.

### **Eligibility**

Open to residents of the U.S. over the age of 18. Contestants ages 18 and under may participate under the consent of a parental guidance and submission. Chicago Zoological Society (Brookfield Zoo), its employees, trustees, officers, and volunteers; and advertising/public relations agencies (“Sponsors and their Agents”) and their immediate family members or persons living in the same household of Sponsors and their Agents are ineligible. No purchase is necessary to enter this contest.

### **Judging**

A panel of professional photographers will judge the photos and choose the grand prize winner from all submitted entries. Additionally, they will select their top seven picks in each of the following categories: mammals, birds, and reptiles/amphibians/invertebrates/fish. Judges will rank photos based on the following criteria: 40 percent originality, 30 percent nature of the subject matter, and 30 percent clarity of the shot.

From the judges' photo selections for the three categories, the public is being asked to then go to the Zoo's website to vote for a photo in each of the three categories to determine first-, second-, and third-place winners. The photo with the most votes in each of the categories will receive first-place, the photo with the second most votes will receive second-place, and the photo with the third most votes will receive third-place. Public voting will take place from August 21, 2023 to September 1, 2023.

In the unlikely event of a tie, the winner will be the entrant with the highest rank in the originality category. Winners (or if the winner is a minor under the laws of the state of his or her residence, then the winner's parent or legal guardian) shall be required to sign and return an affidavit of eligibility/liability and, except where prohibited by law, a publicity release within seven (7) days of the date of winner notification or any prize shall be forfeited and an alternate winner selected.

### **Winner Notification**

Contest winners will be notified by phone, email, and/or mail by September 5, 2023. Prizes will be awarded during a reception for winners on September 16, 2023. Return of any prize notification or prize as undeliverable will result in the prize being forfeited and an alternate winner selected. If winner cannot or will not accept a prize, the prize will be forfeited and an alternate winner may be selected.

### **Prizes and Recognition**

An awards reception will be held for Photo Contest winners at Brookfield Zoo on Saturday, September 16, 2023. Travel to and from the reception is the responsibility of winner.

Winning photos will be displayed at Brookfield Zoo on a digital monitor located at the Hamill Family Nature Plaza at least through October 31, 2023, or such other date as the Society may decide in its discretion. A photo of the Grand Prize winner and his/her photo will be published in *Gateways*, the Chicago Zoological Society's members' magazine. Winning photos along with winning photographers' names and their photos will be posted on the Society's website, [CZS.org/2023PhotoContest](https://CZS.org/2023PhotoContest) and social media channels after winners have been selected and their eligibility for prizes have been determined. In addition, photos of winners may be sent to their local newspapers for possible publication.

Grand Prize: Brookfield Zoo Family Plus Membership, Penguin Encounter for two people, an original painting by one of Brookfield Zoo's Humboldt penguins, and a \$100 Brookfield Zoo gift certificate. Approximate Retail Value (ARV): \$589

1<sup>st</sup> Place Winners: Penguin Encounter for two people, four admission passes and a parking pass to Brookfield Zoo, and a \$75 Brookfield Zoo gift certificate. ARV: \$311.80

2<sup>nd</sup> Place Winners: Four admission passes and a parking pass to Brookfield Zoo and a \$50 Brookfield Zoo gift certificate. ARV: \$186.80

3<sup>rd</sup> Place Winners: Four admission passes and a parking pass to Brookfield Zoo and a \$25 Brookfield Zoo gift certificate. ARV: \$161.80

*Prizes courtesy of the Chicago Zoological Society. All prizes expire one year from date of issue. Taxes on prizes, if any, are the sole responsibility of the winner.*

All prizes will be awarded. Taxes on prizes, if any, are the sole responsibility of the winner. Any prize won by a minor will be awarded to his/her parent or legal guardian, who must sign all required documents. No prize substitutions or cash redemptions, except at the sole discretion of the Sponsor. Prizes are non-transferable.

### **General Terms**

By entering, entrants agree to: (a) release the Sponsors, their Agents, and the Forest Preserves of Cook County from all liability, injuries, loss and/or damage of any kind arising from their participation in the contest and the acceptance, possession and use/misuse of any prize; (b) agree to be bound by the Official Rules and the decisions of the judges; and (c) give his or her express permission to be contacted by the "Society" by email, mail or phone. By submitting an entry, entrant consents to the use of his/her name, photograph, likeness and entry photograph for advertising, promotional and educational purposes without additional compensation in all media whatsoever, whether or not now known, throughout the universe in perpetuity, (except if winner is a resident of TN or where otherwise prohibited by law). All federal, state and local laws and regulations apply. Contest is governed by laws of the state of Illinois without regard to its conflicts of law rules, and, by entering the Contest, the entrant hereby consents to venue and to the jurisdiction of the courts in Cook County, Illinois. Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

### **Removal from Future Emailings**

To have your name and address removed from Sponsor's future mailings regarding sweepstakes, hand print your name, address, and a statement saying, "Remove me from all future mailing lists" on a piece of paper and mail it to: Brookfield Zoo, Removal Notification, 3300 Golf Road, Brookfield, IL 60513. Sponsors will process your request within 60 days.

### **Winners' List**

For a list of the 2023 Photo Contest winners, send a self-addressed stamped envelope to: Public Relations Department, Photo Contest Winners, Brookfield Zoo, 3300 Golf Road, Brookfield, IL 60513. Requests must be postmarked by October 31, 2023.

Sponsors: Chicago Zoological Society, 3300 Golf Road, Brookfield, IL, 60513.

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